

# Sergey Ni

UI DESIGNER

[sergeyni.com](http://sergeyni.com)  
nisergey@gmail.com  
(204) 698 79 77



## Experience

### UI Design Lead

Think Shift Inc.  
Winnipeg, MB, Canada  
Oct 2019 – Present

Owning UI component of all digital products portfolio of the company. Producing wireframes, prototypes, Product UI design, UI kits & Styleguides for the dev teams. Providing Art direction to production designers as well as mentoring junior designers.

Projects: [ksggroup.com](http://ksggroup.com) | [unbottled.com](http://unbottled.com) | [mbcropalliance.ca](http://mbcropalliance.ca) | [thinkshiftinc.com](http://thinkshiftinc.com)

### Product Designer

Edu Learning  
Silicon Valley, US  
ED Tech Start Up  
July 2020 – Present

Working closely with PM and Engineering team on product experience in a rapid prototyping and hypothesis validation in Agile framework. Owning end to end user experience and producing product wireframes, prototypes, micro interactions and UI design.

### Graphic Designer

Think Shift Inc.  
Winnipeg, MB, Canada  
Nov 2016 – Oct 2019

Was responsible for graphic design content for a number of large clients. Worked regularly on logotypes, brand guidelines, campaign concepts, layout, landing pages, HTML5 ads and production materials.

### Graphic Designer

Print Point  
Winnipeg, MB, Canada  
Apr 2016 – Oct 2017

Creating visual and print materials for broad range of customers which includes logos, signs, business cards, banners, menus, booklets, mailers etc. Gained deep knowledge and understanding of Print Press operations.

### Art Director

Bishkek, Kyrgyz Republic  
Dec 2013 – Mar 2016

Owning a graphic design studio and providing design services for construction, travel, catering & restaurants companies, as well as public and international organizations.

## Education

### Academy of Management under the President of Kyrgyz Republic

MBA, Business Administration and Management  
Bishkek, Kyrgyz Republic | 2010 - 2012

### Kyrgyz National University of Agriculture

Finance and Loan  
Bishkek, Kyrgyz Republic | 2004 - 2009

## Skills

### DESIGN

UX, UI Interaction  
Prototyping  
Graphic design

Adobe XD  
Sketch  
Figma  
InVision

Photoshop  
Illustrator  
InDesign  
GWD

### TECHNICAL

HTML5/CSS  
GitHub  
Jira

